

Undergraduate Diploma in Business Administration: Intake October 2022

Assessment Task: One (1) Group presentation based on the question below	
Module: <i>Creating a Business</i>	Tuition Centre: 21 Academy License Number: 2018-017
Level: Award MQF Level 5	Date:
Student Names:	Student Numbers: (same line)
Presentation Date: 19 November 2022	
<p>Task The purpose of this assessment is to develop an understanding of what was learnt during the module in particular the skills learnt to develop a business idea and create a business model.</p> <p>Note This assessment provides students with an opportunity to put into practice the relevant tools and practices in relation to the business they came up with and plan to create.</p> <p>Note <i>You should plan to spend approximately 20 hours researching, reviewing the course slides, planning and designing the presentation. You are expected to select the Harvard Referencing Style if you are using any sources for the information being given in the presentation.</i></p> <p><i>Each individual student should also present a Reflective Notes template in Word Format or pdf format about this presentation.</i></p> <p><i>The presentation should be 20 minutes long and students will be expected to answer questions made by the students in class as well as the tutor.</i></p>	
<p>Using one of the Practical Approaches to Opportunity Identification, identify an opportunity and plan, design and deliver (all students in group should deliver a section) a presentation about the:</p> <ol style="list-style-type: none"> 1. Practical Approach Used 2. The Opportunity (it should not be anything like any of those used during the lectures) 3. 9 Blocks of the Business Model Canvas 4. Your conclusion whether the Opportunity might be viable or not <p>Do not conduct any Market Research for the purpose of this presentation. The use of secondary data will contribute towards a higher scoring.</p>	
Pass Mark - 50%	Presentation Weighting: 20%
By submitting I confirm that I have been authorized by all the students in the group to acknowledge that the presentation is our own work	
Mark:	Student (first in list above) Signature: <main assessor>
Date	Signature: <quality assurance>