Creating a Business

Tutorial Title: Tutorial O2

Lecturer: Angelito Sciberras Date: 12 November 2022



Undergraduate Diploma in Business Administration

Today's Session

- Self Assessment Results
- Self Assessment Review

• The Assignment Questions



Self Assessment Results

Session 01 - Class Average

5 on 20

Session 02 - Class Average 18

Total Weighted Score Average 12 on 20

C21 ACADEMY

Self Assessment Results

Session 01 - Pass

Session 02 - Pass

Total Weighted Score - Pass

14

1



Self Assessment Results

Students with improvement 21

All students with correct answer **Questions 5, 9, & 13**

No students with correct answer **Question 20**



Self Assessment Results

1. An example of a Revolutionary Business Idea is the:

a.	Different smart phones	4
b.	10GB to 1TB drives	2
С.	Fax machine to email	13
d.	Feather to Pen	1



Self Assessment Results

2. An example of Innovation as opposed to Creativity is?

a.	Change	13
b.	Idea	2
С.	Problem Solving	2
d.	Brain Storming	3



Self Assessment Results

3. The "P" in the universal PSIU forces stands for?

a.	People	0
b.	Project	2
с.	Problem	1
d.	Producer	17



Self Assessment Results

4. Which one of the following is not a practical approach to opportunity identification?

a. Talents / Skills
b. Resist change
c. Improving an offering
d. Solving a Problem



Self Assessment Results

5. The "S" in SCAMPER stands for?

a.	Self-Employed	(
b.	Student	C
С.	Substitute	
d.	Store	(

20



Self Assessment Results

6. Who said the famous words ""You've got to do what you love"?

5

a.	Steve Jobs	1
b.	Queen Elizabeth II	3
С.	Sachin Tendulkar	1
d.	Einstein	1



Self Assessment Results

7. A Business Model is?

a.	A business plan
b.	Strategy
С.	Financial Analysis
d.	A single diagram of the business

3

8

0

9



Self Assessment Results

8. Which of the following is not one of blocks of the Business Model Canvas?

a.	Revenue Streams	2
b.	Channels	4
С.	Delegation	1
d.	Cost Structure	0



Self Assessment Results

9. An example of a Tangible Key Resource is?

a.	Knowledge
b.	Machines
С.	Intellectual Property
d.	Skills

2 13

4

1



Self Assessment Results

10. Which of the following is not one of the four major pricing strategies?

1

1 3

15

a.	Economy
b.	Business
С.	Penetration
d.	Premium



Self Assessment Results

11. A Business Model Canvas has... blocks. How many?

a.	Three (3)	0
b.	Nine (9)	20
С.	Sixteen (16)	0
d.	Twenty-five (25)	0



Self Assessment Results

12. Trade is known to have existed since...?

a.	Ancient Egypt
b.	Industrial Revolution
С.	British Empire
d.	Chinese Dynasty



Self Assessment Results

13. The "T" in SWOT analysis stands for?

a.	Tests
b.	Trouble
с.	Threats
d.	Trainees



Self Assessment Results

14. The company's internal factors are listed under which two factors of the SWOT Analysis?

a.	Strengths and Opportunities
b.	Weaknesses and Opportunities
С.	Strengths & Weaknesses
d.	None of the above



Self Assessment Results

15. Which of the following is an internal factor in contrast to external factors?

9 3

8

0

a.	Human Resources
b.	Technology
с.	Competition
d.	Technology



Self Assessment Results

16. A PESTEL analysis examines which of the following environments?

a.	Internal	1
b.	General	8
С.	Operating	0
d.	None of the above	10



Self Assessment Results

17. In PESTEL the "P" stands for

a.	Power
b.	Production
С.	Productivity
d.	Political

0

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2

15



Self Assessment Results

18. Which of the following is considered to be an investor when financing the company?

9 3

a.	Bank
b.	Government
C.	Business Angel
d.	Crowd funder



Self Assessment Results

19. Which section of the Business Plan should be drafted at the end

a. Executive Summary
b. Conclusion
c. Financial Planning
d. Marketing Plan



Self Assessment Results

20. Which section of the Business Plan should have a strong sales pitch

- a. Executive Summary
- b. Conclusion
- c. Financial Planning
- d. Marketing Plan







Assignment Questions

Question 1: Identify a product of your choice which has not been used or mentioned during any of the module's sessions. Briefly describe the product and its use and apply a SCAMPER on the product. Your assignment should also include information on SCAMPER and the reasons for which it is used.

Session 02



Assignment Questions

Question 2: Identify a known car manufacturing company, excluding Tesla, of your choice. Perform a SWOT analysis on the company followed by an Opportunities Analysis and suggest new strategy for the company based on your findings. Your assignment should also include information on SWOT and Opportunities approach and the reasons for which they are used.

Session 04



Assignment Questions

Question 3: The famous Indian brand, Allen Solly, is looking into the possibility of opening a store in Malta. Conduct a PESTEL analysis and follow up by compiling a list of Opportunities and Threats and draw your conclusions from the analysis. Your assignment should also include information on PESTEL analysis and the reasons for which it is used.

Session 05



Assignment

• Student's understanding of the subject

• Presentation

- Uniqueness (no plagiarism)
- Appropriate citations



Business Administration Student's understanding of the subject

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Diploma in Law (Malta): Intake October 2021

Module: Award in The Maltese Legal System	Tuition Centre: 21 Academy Licence Number: 2018-017
Level: Award MQF Level 5	Student Name:
Date:	ID Number: <same in="" no.="" profile="" student="" submitted=""></same>
Assignment Deadline: 28 January 2021	
The purpose of this unit is to develop an unde which forms part of the the Maltese Legal Syste Note This assessment provides students with an oppi of the law in relation to the topic they choose System.	rstanding of a particular topic you will write about m. ortunity to put into practice the relevant provisions to write about forming part of the <u>Maltese-Lega</u>
2.540	
Note You should plan to spend approximately 20 hot for and writing the assignment for assessment. words. You are expected to select the most	urs researching the assignment question, preparing The nominal word count for the assignment is 1,700 appropriate citation method which you feel most
Note You should plan to spend approximately 20 hou for and writing the assignment for assessment. words. You are expected to select the most comfortable using <http: th="" www.citethisforme.c<=""><th>urs researching the assignment question, preparing The nominal word count for the assignment is 1,700 appropriate citation method which you feel most om/></th></http:>	urs researching the assignment question, preparing The nominal word count for the assignment is 1,700 appropriate citation method which you feel most om/>
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Note You should plan to spend approximately 20 hot for and writing the assignment for assessment. words. You are expected to select the most comfortable using http://www.citethisforme.cc Choose 1 question from the following: Question 1: Discuss the importance of the Constitution in the enshrined in it. Question 2: What are the main sources of the Maltese legal syste Question 3: Who is empowered to legislate? Describe the legis ensure that laws are in line with the Constitution? Pass Mark - 50% By submitting I confirm that this assessment is Mark:	Ins researching the assignment question, preparing The nominal word count for the assignment is 1,700 appropriate citation method which you feel most om/> Maltese Legal system. Refer to the main principles m? Can it comfortably fit under one of the legal systems? slative process? How does the Constitution provide to Total Assignment Weighting - 80% my own work Signature: <main assessor=""></main>

Assignment Submission Form the due date

Undergraduate Diploma in

www.21Academy.educatio

• the word limit

Note

You should plan to spend approximately 20 hours researching the assignment question, preparing for and writing the assignment for assessment. The nominal word count for the assignment is 1,700 words. You are expected to select the most appropriate citation method which you feel most comfortable using http://www.citethisforme.com/

Business Administration Student's understanding of the subject

Choose 1 question from the following:

Question 1:

Discuss the importance of the Constitution in the Maltese Legal system. Refer to the main principles enshrined in it.

Question 2:

What are the main sources of the Maltese legal system? Can it comfortably fit under one of the legal systems?

Question 3:

Who is empowered to legislate? Describe the legislative process? How does the Constitution provide to ensure that laws are in line with the Constitution?

Assignment Submission Form

- Choose which question to answer
- Read it well and understand it
- Identify keywords



Undergraduate Diploma in

Assignment Plan





Discuss the importance of the Constitution in the Maltese Legal system. Refer to the main principles enshrined in it.

Question 2:

What are the main sources of the Maltese legal system? Can it comfortably fit under one of the legal systems?

Question 3:

Who is empowered to legislate? Describe the legislative process? How does the Constitution provide to ensure that laws are in line with the Constitution?



Assignment Plan



Assignment Plan





Importance **Principles**

Future looking summary



- Lecture Notes/Slides
- Books suggested reading lists
- Online


Online

Undergraduate Diploma in Business Administration







Articles Case law

Google Scholar



Online

- Check that sources are reliable
- Undergraduate Diploma in Business Administration
- Avoid Wikipedia
- Use keywords



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Online



took on the role as Head of the Judiciary and the House of Lords ...

Online

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	The Constitution of Malta: Reflections on New Mechanisms for by PG Xuereb · 2019 · Cited by 1 — The Maltese legal system generally follows the line that all Maltese law will be The role of the national constitution would not change,											
	https://www.venice.coe.int > webforms > documents PDF											
	malta - Venice Commission 🧭											
	17 Dec 2018 — Following the Constitutional Reform Act 2005, the Lord Chief. Justice took on											
	the role as Head of the Judiciary and the House of Lords elected											
	People also ask											
	What is the role of the Constitution in the legal system?	~										
What are the 3 main purposes of a Constitution?												
	Why is a Constitution in any nation important?	~										
	What is Maltese law based on?	~										
		Feedback										



Online

∃ Google Scholar	importance of the constitution in the maltese legal system	
Articles	About 24,600 results (0.11 sec)	
Any time	The size of the Maltese legislature: a critical and comparative analysis	
Since 2022	A Camilleri - 2020 - um.edu.mt	
Since 2021	within the State of Malta, is of utmost importance. It is one of and amendments within the	
Since 2018	Maltese legal system. The main the legislature through mechanisms within Malta's Constitution	
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Sort by relevance Sort by date	Foreword: Constitutional Courts in the European Legal System After the Treaty of Lisbon and the Euro-Crisis	[PDF] heinonline.org
	M Dicosola, <u>C Fasone, I Spigno</u> - German Law Journal, 2015 - cambridge.org	
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Review articles	resolution of 9 July 2008 on the role of the national judge in the European judicial system ,	
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	and specificities of the Maltese legal system, this paper will address the relevance to	
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	EU Law and Maltese Law—An Integration or Legal Irritants	

The Rubric

Assignments Rubric

	5 marks	4 marks	3 marks	2 marks	0 marks		
Cover Page	Title, Student's Name, Teacher's Name, Course Intake month and year, Submission Date, Neatly finished-no errors	Evidence of four	Evidence of three	Evidence of two or less	No cover page		
Citations	All cited works, both text and visual, are done in the correct format with no errors.		Few cited works, both text and visual, are done in the correct format.	Not Applicable	No citations		
Appearance	Creative and attractive cover, clear organization, readable and neat, title page, table of contents.	Contains title page, table of contents	Poorly organized and difficult to read; lacking neatness.	No organization, missing significant criteria.	Absent structure and organization.		
Support	Uses evidence appropriately and effectively, providing sufficient evidence and explanation to convince.	Begins to offer reasons to support its points, perhaps using varied kinds of evidence. Begins to interpret the evidence and explain connections between evidence and main ideas. Its examples bear some relevance.	Often uses generalizations to support its points. May use examples, but they may be obvious or not relevant. Often depends on unsupported opinion or personal experience, or assumes that evidence speaks for itself and needs no application to the point being discussed. Often has lapses in logic.	Depends on cliches or overgeneralizations for support, or offers little evidence of any kind. May be personal narrative rather than essay, or summary rather than analysis.	Uses irrelevant details or lacks supporting evidence entirely. May be unduly brief.		
	61 - 80 marks	41 - 60 marks	21 - 40 marks	01 - 20 marks	0 marks		
Content	Excels in responding to the assignment question. Interesting, demonstrates sophistication of thought. Central idea is clearly communicated, worth developing; limited enough to be manageable. Assignment recognizes some complexity of the subject: may acknowledge its contradictions, qualifications, or limits and follow out their logical implications. Understands and critically evaluates its sources, appropriately limits and defines terms.	A solid assignment, responding appropriately to the question. Clearly states a central idea, but may have minor lapses in development. Begins to acknowledge the complexity of central idea and the possibility of other points of view. Shows careful reading of sources, but may not evaluate them critically. Attempts to define terms, not always successfully.	Adequate but weaker and less effective, possibly responding less well to assignment question. Presents central idea in general terms, often depending on platitudes or cliches. Usually does not acknowledge other views. Shows basic comprehension of sources, perhaps with lapses in understanding. If it defines terms, often depends on dictionary definitions.	Does not have a clear central idea or does not respond appropriately to the assignment question. May be too vague or obvious to be developed effectively. Student may misunderstand sources.	Does not respond to the assignment question, lacks a central idea, and may neglect to use sources where necessary		

The Rubric

Assignments Rubric

	5 marks	4 marks	3 marks	2 marks	0 marks
Cover Page	Title, Student's Name, Teacher's Name, Course Intake month and year, Submission Date, Neatly finished-no errors	Evidence of four	Evidence of three	Evidence of two or less	No cover page
Citations	All cited works, both text and visual, are done in the correct format with no errors. Some cited works, both text and visual, are done in the correct format. Inconsistencies evident		Few cited works, both text and visual, are done in the correct format.	Not Applicable	No citations
Appearance	Creative and attractive cover, clear organization, readable and neat, title page, table of contents.	Contains title page, table of contents	Poorly organized and difficult to read; lacking neatness.	No organization, missing significant criteria.	Absent structure and organization.





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	5 marks
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Cover Page

	5 marks
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Cover Page	Submission Date, Neatly finished-no
	errors



Referencing System

Citations	All cited works, both text and visual, are done in the correct format with no
	errors.



Referencing System

In text

The Essay

After determining an essay's topic, a student will need to analyse the topic, find information, evaluate these resources and present the information in essay format (TAFE SA 2014a). Requirements for essays can vary, but will generally include an introduction, body, conclusion and reference list (TAFE SA 2013). The completed essay will then provide evidence to the assessor of the student's research and learning (Hill Campbell 2014).

The first step is to carefully analyse the topic in order to fully understand what is and is not required from the essay (Spurr n.d.). Usually a topic will be designed to give students an opportunity to develop an argument and the essay should generally agree or disagree with the central idea (Dawson 2013). Carrodus (2002) stresses to ensure relevance; 'answer the question, the whole question and nothing but the question'.

Next, resources on the topic should be gathered from a variety of sources such as websites, books, newspapers or journal articles (Summers & Smith 2010). Lecture notes should only be referred to with the agreement of the lecturer (TAFE SA 2014b) and need only be given an in-text citation as these are considered a personal communication (TAFE SA 2013). A quick evaluation of each resource should be undertaken to establish that the information is up-to-date, relevant, and from a reputable author (Dawson 2013). The student should question whether the author's points are backed up by adequate and convincing evidence and why the author might have published this work (Hill Campbell 2014).

After reading these resources, the student can form an educated opinion and begin to plan the flow of their essay (Jackson et al. 2000). The essay should be typed and include any specified formatting such as page numbering, appropriate headers, footers and a cover sheet (Spurr n.d.). Points made should be supported with quotes, statistics or records from the time (Carrodus 2002), which according to copyright law must all be referenced (*Commonwealth Amendment (Moral Rights*) Act 2000, Dawson 2013, p. 106). At TAFE SA the Harvard system of referencing is required (TAFE SA 2014b).

The introduction should comprise about 10% of the essay's word count (TAFE SA 2014a) to establish an overall point and provide any background information.

The body of the essay will contain several paragraphs, each paragraph dedicated to an argument or fact, and each subsequent paragraph building support for the point of view being suggested (Levin 2004). This section should take about 80% of the word count (TAFE SA 2013).

The essay should end with a clear and coneise statement (Dawson 2013) that sums up the argument and matches the point of view expressed in the introduction (TAFE SA 2014a).

On completion of the draft essay, a student should proofread their work for spelling and grammar (Jackson et al. 2000) and re-read the topic to double check that the essay has not strayed from the points being assessed (Carrodus 2002).

An appropriately formatted and well-researched essay serves not only as a tool for learning assessment, but develops ability to build an educated argument in a strong form of communication essential in many careers (Summers & Smith 2010).

References

Page 1

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End-text citations

in a reference list

Page 2

In-text citations

Reference & Bibliography

Reference List

Laws

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Books

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 Parliament of Malta, Historical Background,

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	The Maltese Legal System
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	Assignment Questioni
	Contents
	Power to Legislate
	Constitutionally abiding laws2
	Legislative Process
	First Reading
	Second Reading6
	Committee Stage
	Report Stage
	Third Reading

Page | 1

Report

Headings and subheadings: Reports are typically broken up into sections, divided by headings and subheadings, to facilitate browsing and scanning.

Use numbering

Heading

 1.1 Sub Heading

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Assignment

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Article 11(1) of the Interpretation Act states that any "Act of Parliament or other Act passed by the Legislature of Malta or an Ordinance confers power to make rules or regulations or other subsidiary legislation of a like nature" is to be placed on the table of the House of Representatives. There is then a period of twenty eight days during which the House is able to resolve whether it is to be withdrawn or altered in anyway. This will not take away any legality from enforcements coming from this act during the period before which the change or withdrawal is made.⁶

This means that there is a chance that new subsidiary legislation is passed and not opposed or debated because no member of the House of Representatives comes across it and asks for withdrawal or amendments.

It is important to note that Subsidiary Legislation cannot in any way contradict Primary Legislation. In his article 'When a subsidiary law breaches a primary law', Kevin Aquilina discusses a private members Motion that was tabled by two opposition MPs (Motion No. 66), to amend Legal Notice 156 of 2017 (Medically Assisted Procreation National Standard Order). The motion requested that a definition of the term 'prospective parents' be defined in terms of the Embryo Protection act (chapter 542 of the laws of Malta). This Primary law had a different

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Undergraduate Diploma in Business Administration Creating a Business

Tutorial Title: Tutorial O2

Lecturer: Angelito Sciberras Date: 12 November 2022



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