

Undergraduate Diploma in Business Administration: Intake April 2023

Assessment Task: One (1) Group presentation based on the question below	
Module: <i>Strategic Management</i>	Tuition Centre: 21 Academy License Number: 2018-017
Level: Award MQF Level 5	Date:
Student Names:	Student Numbers: (same line)
Presentation Date: 3 June 2023	
<p>Task The purpose of this assessment is to develop an understanding of what was learnt during the module in particular with respect to Entrepreneurial Innovation.</p> <p>Note This assessment provides students with an opportunity to explain the different aspects of Innovation and their importance to the success of an organisation.</p> <p>Note <i>You should plan to spend approximately 20 hours researching, reviewing the course slides, planning and designing the presentation. You are expected to select the Harvard Referencing Style if you are using any sources for the information being given in the presentation.</i></p> <p><i>Each individual student should also present a Reflective Notes template in Word Format or pdf format about this presentation.</i></p> <p><i>The presentation should be 20 minutes long and students will be expected to answer questions made by the students in class as well as the tutor.</i></p>	
<p>Title: 'The Role of Entrepreneurial Innovation within Strategic Management.'</p> <p>Key focus areas: Why Innovate? Types of Innovation? Blue Ocean Strategy; Implementing Innovation.</p>	
<p>By submitting I confirm that I have been authorized by all the students in the group to acknowledge that the presentation is our own work</p>	
Mark:	Student (first in list above) Signature: <main assessor>
Date	Signature: <quality assurance>