

# Principles

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|---|---|
|   |   |
| 1 | lawful, fair and transparent                        |
| 2 | specific, explicit and legitimate purpose           |
| 3 | adequate, relevant and limited to what is necessary |
| 4 | accurate & up to date                               |
| 5 | storage limitation                                  |
| 6 | integrity and confidentiality                       |

Accountable

# Principles

## Lawfulness

- Consent
- Contract
- Legal Obligation
- Vital Interest
- Public Interest
- Legitimate Interests

## Fairness

- Cannot mislead
- Keep data honest

## Transparency

- What is the data
- Why data is needed
- How data is processed
- Not shared with others

# Principles

## Purpose Limitation

- Data collected for specific and explicit purposes
- Disclose exactly how data will be used
- Data wont be sold or transferred
- Have a visible Privacy Notice

# Principles

## Data Minimisation

- Collect on the data that is necessary
- Collected data should map to the business function
- Avoid over collection



# Principles

## Data Accuracy

- Update incorrect or inaccurate information
- Internal and external information should be consistent
- Allow users to update their data

# Principles

## Storage Limitation

- Do not hold to someone's data forever
- Apply data retention policies
- Let users know for how long you are storing their data

# Principles

## Integrity & Confidentiality

- Apply high data security standards
- Technical controls must prevent loss or damages
- Implement encryption and hashing
- Data Controller has ultimate responsibility
- Immediate breach detection and reporting

