

## Undergraduate Diploma in Business Administration: Intake October 2023

<b>Assessment Task:</b> Written assignment based on chosen questions	
<b>Module:</b> <i>Creating a Business</i>	<b>Tuition Centre:</b> 21 Academy <b>Licence Number:</b> 2018-017
<b>Level:</b> Award MQF Level 5	<b>Student Name:</b>
<b>Date:</b>	<b>Student Number:</b>
<b>Assignment Deadline:</b> 16 November 2023	
<p><b>Task</b> The purpose of this unit is to develop an understanding of a particular topic you will write about which forms part of the process to Create a Business.</p> <p><b>Note</b> This assessment provides students with an opportunity to put into practice the relevant provisions in relation to the topic they choose to write about forming part of the process to Create a Business.</p> <p><b>Note</b> <i>You should plan to spend approximately 20 hours researching the assignment question, preparing for and writing the assignment for assessment. The nominal word count for the assignment is 1,200 words. You are expected to use the Harvard referencing style.</i></p>	
<b>Choose 1 question from the following:</b>	
<p><b>Question 1:</b> In the dynamic landscape of modern business, successful organisations rely on effective opportunity identification to maintain competitive advantages and foster sustainable growth. Drawing on contemporary business theories and real-world case studies, critically analyse and discuss practical approaches to opportunity identification in the context of business administration. Provide specific examples and recommendations (not including any of those used during the module's lectures) for businesses aiming to enhance their ability to identify and exploit opportunities for long-term success.</p> <p><b>Question 2:</b> Conduct a comprehensive PESTLE analysis on the market for electric vehicle (EV) scooters (motorbike) in Malta. Evaluate the Political, Economic, Social, Technological, Legal, and Environmental factors influencing the sale of EV scooters in the Maltese market. Assess the potential impact of each factor on the adoption and growth of EV scooters. Furthermore, provide insights into how these factors might shape the marketing, distribution, and regulatory landscape for EV scooters in Malta. Utilize relevant data and examples to support your analysis and offer strategic recommendations for businesses aiming to enter or expand within this market.</p> <p><b>Question 3:</b> Assess and compare various methods of financing available to businesses, considering their advantages, disadvantages, and suitability in different business contexts. Analyse traditional and contemporary financing options.</p>	
<b>Pass Mark - 50% of all the module's weighted assessment methods.</b>	<b>Total Assignment Weighting - 55%</b>
<b>By submitting I confirm that this assessment is my own work</b>	
<b>Mark:</b>	<b>Signature:</b> <main assessor>
<b>Date</b>	<b>Signature:</b> <quality assurance>