

Introduction Session 01

Lecture Title: Welcome to 21 Academy

Lecturer: Mr Angelito Sciberras

Date: 5 April 2024





Connect to the wifi

21 Academy

Pass:3ducat10n



Undergraduate Diploma in Business Administration
Undergraduate Diploma in Digital Marketing



Tabaco Free Premises



Friday 5 April 2024

Introductions
The Academy

Staying in Malta

The Study Programme
Assignments
Presentations
Reflective Diary

Using Power Point



WhatsApp Group



- *Academy can organise a group which you will be added to for the duration of the study programme*
- *Used for urgent communication by the Academy*
- *Can be used for participants to discuss and ask questions to each other or with the Academy*
- *Others in the group will have access to your mobile number*
- *Do you want to be part of this group? - Fill in the form*
- *DO NOT share personal data in the group*





00340
РОСАТОМФЛОТ

THE
ICEBREAKER

1. Which course are you in?
2. Where are you living in Malta?
3. Which city are you from?
4. Education/Work experience
5. Which is your favourite dish?
6. Which is your favourite sport?
7. Favourite pastime (hobby)?



Undergraduate Diploma in Business Administration

Undergraduate Diploma in Digital Marketing

1. Naxxar

2. San Gwann

3. MBA/Head of Academy

4. Fried Rabbit

5. Formula 1 & Football

6. Travelling

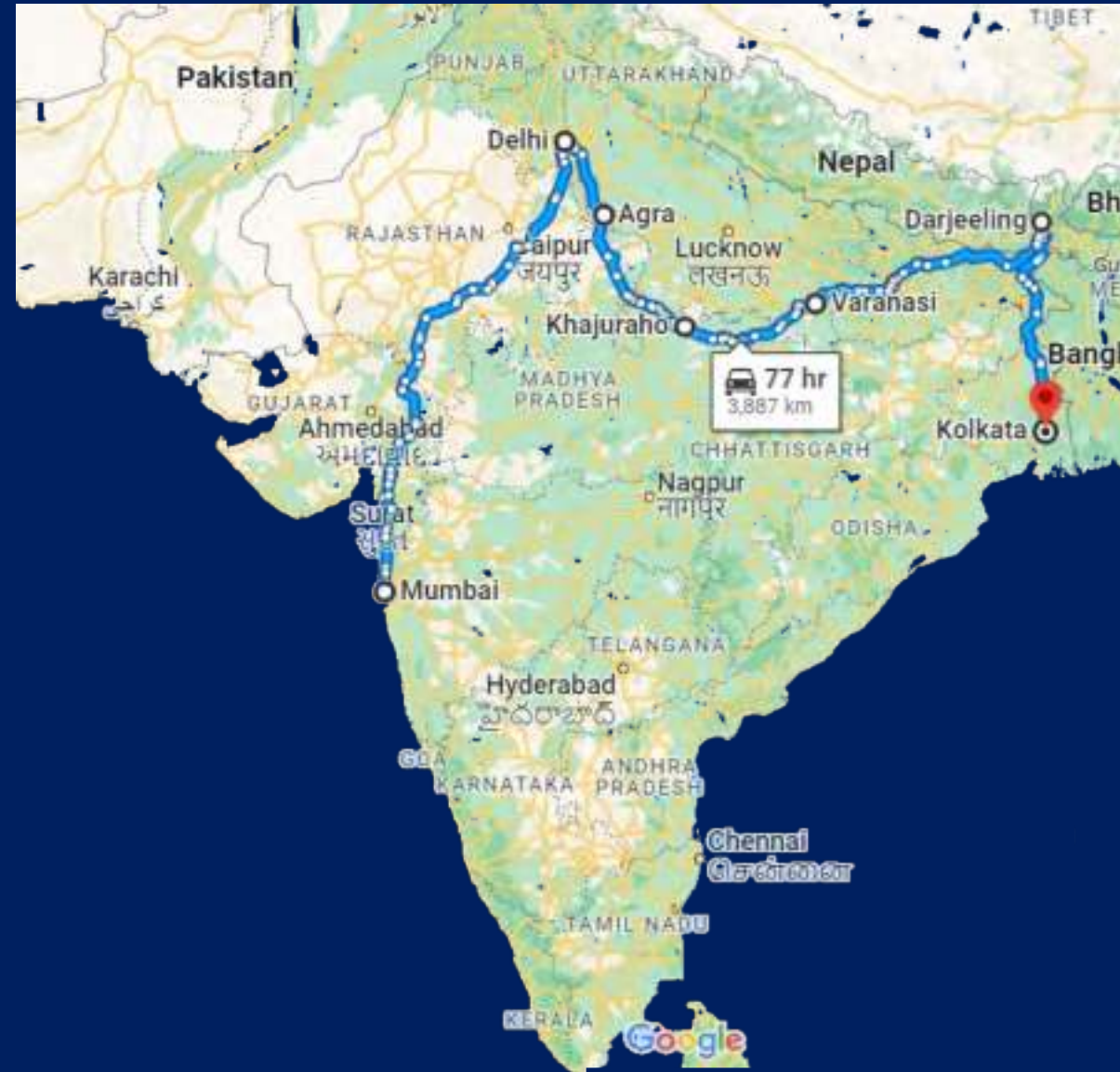


Undergraduate Diploma in Business Administration
Undergraduate Diploma in Digital Marketing



Undergraduate Diploma in Business Administration

Undergraduate Diploma in Digital Marketing



Angelito Sciberras

- *Worked in the Health Care, Journalism, Marketing, Sports, and Administration fields.*
- *Vast experience in Human Resources, Customer Care and Event Management.*
- *Developed and delivered training programmes for employees in the IT field and in Data Privacy particularly GDPR.*
- *Director at Advisory 21.*
- *Advises on data privacy and lectures at the University of Malta on the subject.*
- *Acts as an external Data Protection Officer to a number of Public Authorities and private organisations.*
- *August 2021, appointed as a member of the Maltese Electoral Commission.*
- *Co-authored the book GDPR for HR Professionals which was published in May 2018.*
- *Master in Business Administration from the University of Suffolk.*



Undergraduate Diploma in Business Administration
Undergraduate Diploma in Digital Marketing

Ingrid Eomois

Director of Studies



Undergraduate Diploma in Business Administration
Undergraduate Diploma in Digital Marketing

Alexia Gatt

Administrative Assistant



Undergraduate Diploma in Business Administration
Undergraduate Diploma in Digital Marketing

Pierre Sciberras

Administration & Finance



21 Academy

“

*Empowering
Students with
Cutting-Edge
Skills*

”



21 Academy

- **Founded:** 2018
- **Licence No.:** 2018-017
- **Ownership:** Advisory 21 Ltd.
- **Company No.:** C81866
- **Head of Academy:** Mr. Angelito Sciberras
- **Website:** www.21academy.education



Advisory 21 Ltd



Advisory 21 Ltd

“

*Our business
is your future*

”



Advisory 21 Ltd



Data Protection & Data Privacy

Management of Funded Projects

Debt Collection



21 Academy



21 Academy



21 Academy



21 Academy



21 Academy

- All Courses delivered by the Academy to date have been designed by the Academy and accredited by the Malta Further and Higher Education Authority.
- The Academy has been licensed as a Higher Education Institution to deliver both face to face and online education
- All courses have been designed to be delivered in English and have been accredited for both online and face to face delivery
- Study Programmes designed and delivered
 - Master
 - Diploma
 - Awards at 5 to 7 EQF Level



21 Academy

Fields:

- Banking
- Business Administration
- Compliance
- Digital Marketing
- Education (Educators)
- Finance
- Gaming
- Human Resources
- Information Technology
- Law



21 Academy

Academic Staff

- The tutors delivering courses and training are professionals in their respective fields and have been delivering training for a number of years.
- Our Academic staff include reputable local public figures such as former EU Commissioner Prof Tonio Borg among others.
- A list of all our current academic staff is available [here](#).



21 Academy

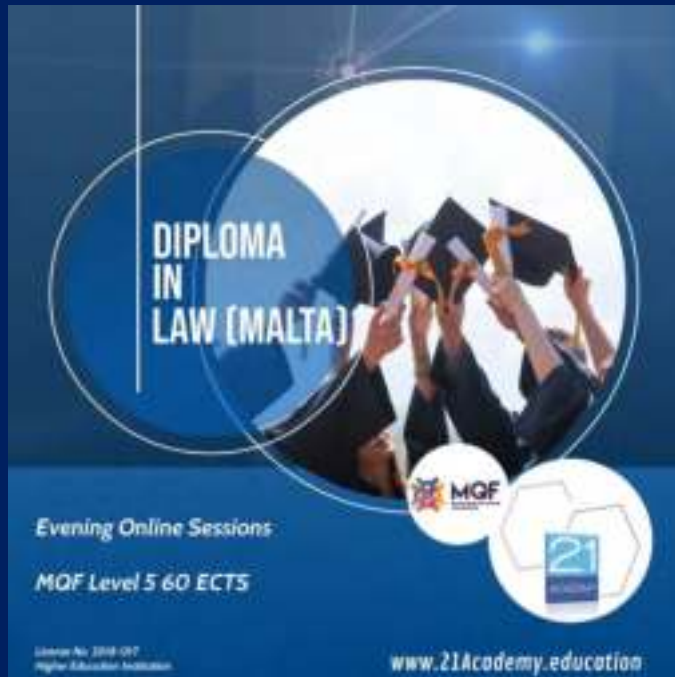


Flagship Study Programmes: Masters

Target Group:
Delivery:

Third Country Nationals
In-Class

21 Academy



Flagship Study Programmes: Diploma

Target Group:
Delivery:

Locals
Online

21 Academy



UNDERGRADUATE
DIPLOMA

BUSINESS
ADMINISTRATION

Enhance Your Career
MQF Level 5
60 ECTS
Delivered in 12 months
Saturday Sessions

www.21Academy.education

The advertisement features a central circular image of three business professionals in a meeting. The text is arranged in a clean, professional layout with a blue and white color scheme. A 21 Academy logo is positioned in the bottom right corner of the ad.

Flagship Study Programmes: Diploma

Target Group:
Delivery:

Third Country Nationals
In-Class

21 Academy



UNDERGRADUATE
DIPLOMA

DIGITAL
MARKETING

Enhance Your Career
MQF Level 5
60 ECTS
Delivered in 12 months
Saturday Sessions

www.21Academy.education

The advertisement features a central circular image of a man in a white shirt presenting data on a large screen. The background is dark blue with white text and graphics. A 21 Academy logo is visible in the bottom right corner of the ad.

Flagship Study Programmes: Diploma

Target Group:
Delivery:

Third Country Nationals
In-Class

21 Academy



Course

Online Evening Sessions

Award in
Payroll Fundamentals

MOF Level 5 (4 ECTS) Get 70% of your course fee back

www.21academy.education ☎ 2099 5486

21
ACADEMY

MOF

License No. 2228-027
Higher Education Institution

Flagship Study Programmes: Awards

Target Group:

Locals

Delivery:

Online



Undergraduate Diploma in Business Administration

Undergraduate Diploma in Digital Marketing

UNDERGRADUATE
DIPLOMA

BUSINESS
ADMINISTRATION



Enhance Your Career

MQF Level 5
60 ECTS
Delivered in 12 months

www.21Academy.education



UNDERGRADUATE
DIPLOMA

DIGITAL
MARKETING



Enhance Your Career

MQF Level 5
60 ECTS
Delivered in 12 months
Saturday Sessions

www.21Academy.education



- *MQF Level 5, 60 ECTS*
- *6 Modules (Exit Awards - 8 ECTS) - Certificate for Each*
- *1 Project*



Undergraduate Diploma in Business Administration

Undergraduate Diploma in Digital Marketing

8	Doctoral Degree	
7	Master's Degree Post-graduate Diploma Post-graduate Certificate	
6	Bachelor's Degree	
5	Undergraduate Diploma Undergraduate Certificate	VET Higher Diploma Foundation Degree
4	Matriculation Certificate Advanced Level Intermediate Level	VET Diploma (IV)
3	General Education SEC Grade 1-5	VET Level 3 (III)
2	General Education Level 2 SEC Grade 6-7	VET Level 2 (II)
1	General Education Level 1 School Leaving Certificate	VET Level 1 (I)
B	Introductory Level B*	
A	Introductory Level A*	



ECTS (European Credit Transfer System)

Diploma - 60 ECTS

*1 ECTS = 25 Learning Hours
minimum of 5 contact hours*

*Diploma - 1,500 Learning Hours
- minimum 300 contact hours*



This Undergraduate Diploma - 60 ECTS

300 contact hours

1,108 self-study hours

22 supervised hours

70 assessment hours



- *Lecture Days*

- *Wednesdays* *17.30 to 20.30*
- *Saturdays* *09.00 to 17.00*
- *Mondays* *09.30 to 12.30*

- *Holiday periods*

- *Easter*
- *Summer*
- *Christmas*



- *Lecture Days*

- *Tuesdays* *17.30 to 20.30*
- *Saturdays* *09.00 to 17.00*
- *Thursdays* *09.30 to 12.30*

- *Holiday periods*

- *Easter*
- *Summer*
- *Christmas*



Delivery

- *In-Class*
- *21 Business Centre, Naxxar*



Delivery

- *In-Class*
- *21 Business Centre, Naxxar - Weekdays*
- *St Joseph School, Tarxien - Saturdays*



Delivery

- *October 2023 Intake*
- *November 2023 Intake*
- *January 2024 Intake*
- *February 2024 Intake*
- *April 2024 Intake*



Delivery

- *October 2023 Intake*
- *January 2024 Intake*
- *February 2024 Intake*
- *April 2024 Intake*



Delivery

- *Punctuality*
 - *Fingerprint (exact time of arrival)*
 - *Class attendance (immediate identification of absentees)*
- *Breaks*
- *Absenteeism*
 - *Pre notification*
 - *Request for WhatsApp location*
 - *Certificate if longer than 2 days*



Lecturers

- *Mr John Muscat Drago - Human Resource Management*
- *Mr Antoine Portelli - Financial Analysis*
- *Ms Aysel Schembri - Marketing and Research*
- *Mr Paul Gauci - Strategic Management*
- *Mr Angelito Sciberras - Managing data and its implications*
- *Ms Mary Anne Puli - Academic Writing*
- *Mr Angelito Sciberras - Creating a Business*



Lecturers



Paul Gauci



John Muscat Drago



Antoine Portelli



Mary Anne Puli



Aysel Schembri



Angelito Sciberras



Lecturers

- *Ms Aysel Schembri - Marketing and Research*
- *Mr Pierre Portelli - Digital Marketing Basics*
- *Mr Pierre Portelli - Basics of Search Engine Optimisation & Content Creation in CRM*
- *Mr Angelito Sciberras – Managing Data and Its Implications*
- *Mr Pierre Portelli - Social Media Marketing & Digital Advertising*
- *Ms Mary Anne Puli - Academic Writing*
- *Mr Pierre Portelli - Corporate Digital Marketing*



Lecturers



Pierre Portelli



Mary Anne Puli



Aysel Schembri



Angelito Sciberras



Undergraduate Diploma in Business Administration
Undergraduate Diploma in Digital Marketing



Your Visa

 The only document which allows you to be in Malta

 NOT valid for travel

 Expires

Getting a residency permit

- <https://expatriates.identita.gov.mt>
- Non-eu applicants



Getting a residency permit

- Documents
 - Print Form ID 1A - Identity Registration form, Details of landlord and tenant and Academy stamp
 - Original copy of passport
 - Original scanned copy of the official acceptance and/or endorsement letter citing the start and finish dates of the course from the Educational Establishment
 - Proof of financial means of subsistence
 - Original copy of comprehensive health insurance - biometric stage



Getting a residency permit

- Other Documents
 - Parental declaration (if applicable)
 - Proof of coverage for sickness (if applicable)
 - Proof of acceptance by the educational establishment (if applicable)
 - Proof of financial subsistence (if applicable)
 - (including balance on card)



Getting a residency permit

- Accommodation Documents
 - Copy of original contract is to be presented with original signatures of both landlord and tenant.
 - Details of landlord and tenant on the contract include name, ID card number and address being rented out
 - Purchase agreement of the same premises (if Landlord is not Maltese)
 - Housing Authority Confirmation Letter





Getting a residency permit

- Valid until the end of the course
- Allowed to work for 15-hours a week (authorisation from academy)
- Travel (authorisation from academy)



Work

- Recruitment agencies
-  Konnekt - <https://www.konnekt.com>
-  jobs in malta - <https://jobsinmalta.com>
- recommendation by the academy

- Keepmeposted is Malta's leading **job and courses platform** with over **100,000 active users**.
- Keepmeposted is a **job board**, not a recruitment agency. This means that interested candidates apply with the job poster directly.



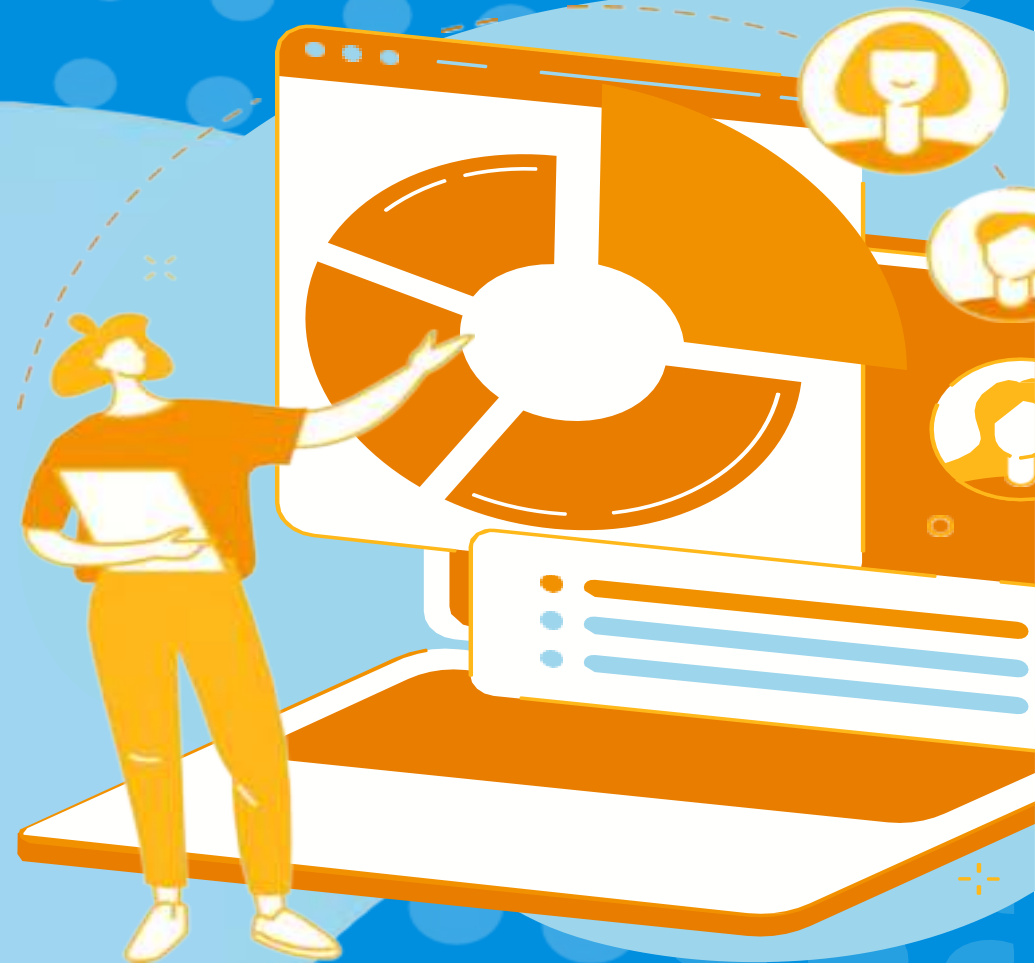
Some stats:

MONTHLY JOBS

1000+
(on average)

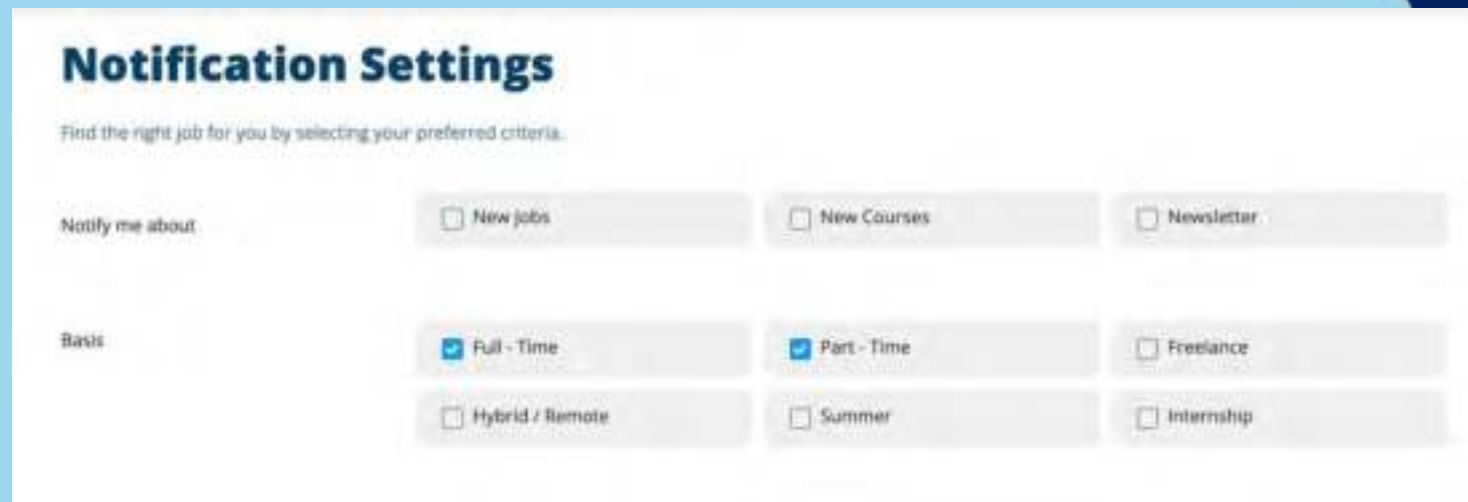
EMPLOYERS

5000+
have
trusted
KMP



How to use it:

1. Subscribe to KMP
2. Set up your Notification Settings through 'My Account'



Notification Settings

Find the right job for you by selecting your preferred criteria.

Notify me about:

- New jobs
- New Courses
- Newsletter

Basic:

- Full - Time
- Part - Time
- Freelance
- Hybrid / Remote
- Summer
- Internship

3. Choose the job categories you are interested in

4. Save Settings

5. Receive an email every time a job with your selected criteria is posted!

6. View latest jobs by clicking on the 'Find a Job' button.



Introduction Session 01

Lecture Title: Welcome to 21 Academy

Lecturer: Mr Angelito Sciberras

Date: 5 April 2024

