Undergraduate Diploma in Business Administration: Intakes November 2023 to September 2024

Assessment Task: Written assignment based on chosen questions	
Module: *Creating a Business*	**Tuition Centre:** 21 Academy **Licence Number:** 2018-017
Level: Award MQF Level 5	**Student Name:**
Date:	**Student Number:**
Assignment Deadline: 14 November 2024	

Task

The purpose of this unit is to develop an understanding of a particular topic you will write about which forms part of the process to Create a Business.

Note

This assessment provides students with an opportunity to put into practice the relevant provisions in relation to the topic they choose to write about forming part of the process to Create a Business.

Note

You should plan to spend approximately 20 hours researching the assignment question, preparing for and writing the assignment for assessment. The nominal word count for the assignment is 1,200 words. You are expected to use the Harvard referencing style. You are expected to use the Harvard referencing style. Make sure to go through the **Assignment Guidelines** made available in the course resource centre.

Choose 1 question from the following:

Question 1:

Evaluate and contrast the different financing methods accessible to businesses, taking into account their benefits, limitations, and appropriateness across various business contexts. Conduct an analysis of both traditional and modern financing options.

Question 2:

Select Malta Public Transport as the organisation for analysis. Conduct a SWOT analysis on the company, followed by an Opportunities Analysis, and propose a new strategic direction based on the insights gathered. Your assignment should also provide an explanation of the SWOT and Opportunities approaches, detailing their purpose and the rationale behind their utilisation.

Question 3:

Tesla is considering the possibility of expanding its sales in Malta by opening a store. Conduct a PESTEL analysis, followed by the identification of Opportunities and Threats, and draw conclusions based on the findings. Your assignment should also include an explanation of the PESTEL analysis, outlining its purpose and the reasons for its application in strategic decision-making.

Pass Mark - 50% of all the module's weighted assessment methods.	**Total Assignment Weighting - 55%**
By submitting I confirm that this assessment is my own work	
Mark:	**Signature:** *<main assessor>*
Date	**Signature:** *<quality assurance>*